

eMoBi co,.Ltd

Next generation smart-city mobility service

<https://www.youtube.com/watch?v=bcoTQ7jytv4&t=2s>

Mission



Create **clean and accessible** Smart-Cities.
No difficulty of mobility anymore.

market environment



Crowded&Expensive parking



Narrow&Stressful roads

market environment

Among various travel scenarios, 80% are travels of 3 miles or less



For a trip of about 3 miles, a trip on an EV trike is sufficient. EV cars have a high energy consumption rate



* 50% of trips 3 miles or less | name by Geoff Wardle



EV (Electric Car / Truck) - 5,000 lbs
100 kWh battery (1000 lbs)
1-4 miles per kWh

Product

Three-Seater Small EV

standard driver's license, no helmet required



usability

Intuitive usability with bar-handle
High stability with 3 wheels



marketing

Fun to Drive !



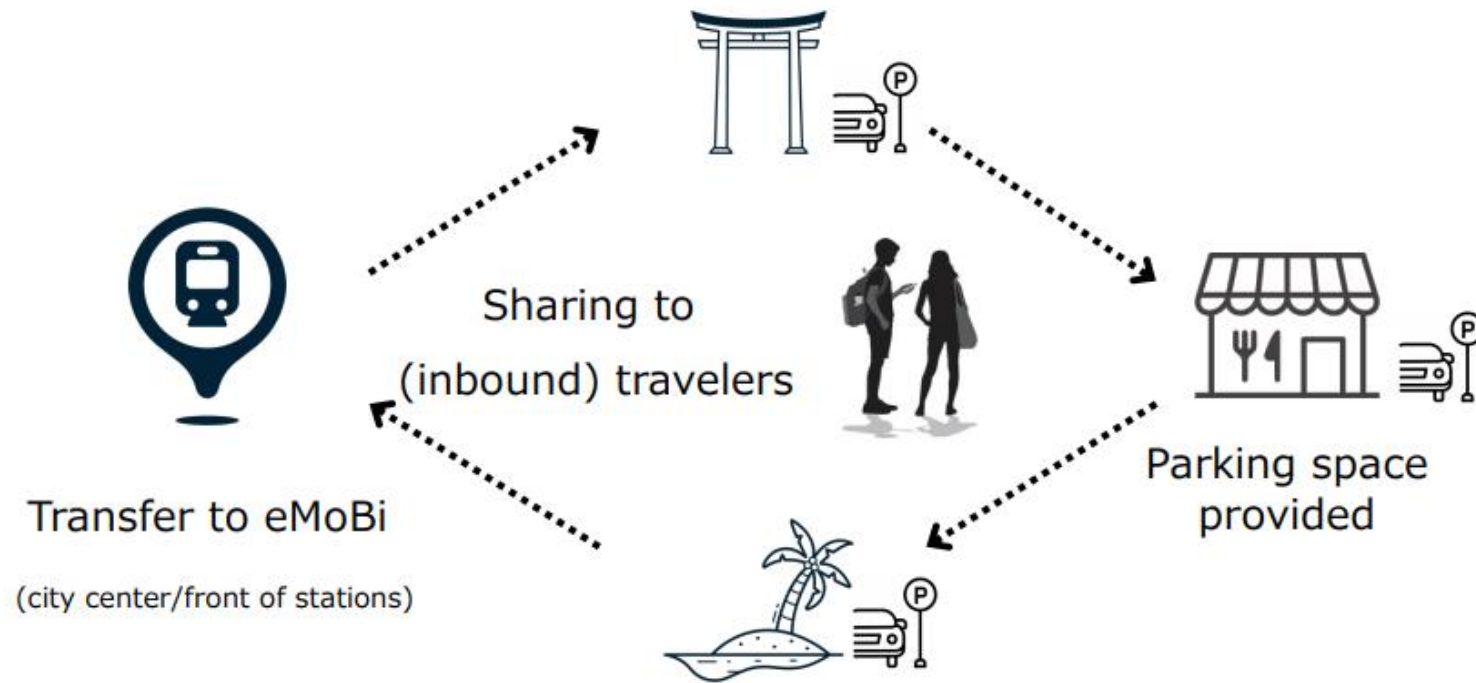
Efficiency

Cost, Energy, Space efficient



Solution

Small EV rental service shared by
tourists and daily-user



Business model

Sharing compact mobility by tourist and residents



Roadmap



Tourists mobility
Without worries of parking

Replace 10% of domestic full-sized
car market as a **"Second Car"**

Replace 2wheelers family car
in SEA market

NEXT ! Technology



Automated driving on public roads

Market Potential

Cities where tourism demand is more **than 5 million people** per year and the car functions as a complement to public transportation.

- with **subways or trams**
- with a car ownership rate **of 0.35 or more per capita**

鎌倉 福岡 那覇 京都
 神戸 広島 鹿児島 長崎 熊本 倉敷 宮崎
 (BALI Sanur、 Siem Reap)

	YERALYTAM	YERALYSOM (Share of Market)
Mobile market within 5km range	inbound tourists	\$400M (all Japan)
	domestic tourists	\$1.3B (all Japan)
	Family use	\$6B
SEA two wheelers market	\$13B	\$3B

Schedule

