

OPEN8

Open8 Introduction Deck – 2025

About me

Yoriko Suzuki

CBDO, Open8 Inc.



2018-
Chief Biz Dev Officer



東証PRM: 3660

2011-
Marketing Director



東証PRM: 2433

2000-
Planner, Account Executive



Company Overview

Vision & Mission



our Vision

To become a content technology company
that enriches the world.



our Mission

To create a world where people can experience
emotionally resonant, high-quality information.

Board of Directors, Fundraising & Shareholders

Company overview

Company Name	: Open8 Inc.
Founder CEO	: Yuko Takamatsu
Founded	: April 10, 2015
Employees	: 80 (as of March 2025)
Business Lines	: SaaS / API / MLaaS
Headquarters	: WeWork Hibiya Park Front, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo
Corporate Website	: https://open8.com

Key Investors / Cap Table (as of Jan 2021)
 Open8 successfully raised funds via Series D, bringing total capital raised to approximately ¥8 billion (approx. \$54M). [\[Press Release dated Jan 29, 2021\]](#)

Board of Directors



Yuko Takamatsu – President & CEO

•HAKUHODO•

iStyle
COO, CMO

Cosme.Com
CEO

cosme/next
CEO

Joined HakuHodo Inc. in 1996, where he led integrated campaigns for major automotive clients. In 2005, he joined iStyle Inc., the operator of @cosme, Japan’s largest cosmetics review platform, and served as Director, COO (Chief Operating Officer), and CMO (Chief Marketing Officer). He also held CEO roles at Cosme.com, Cosme Next, and iStyle Global (Singapore), overseeing both domestic and international cosmetics-related businesses. In 2012, he led iStyle’s successful listing on the Tokyo Stock Exchange First Section. In April 2015, he founded OPEN8 Inc.



Takahiro Sawada
Director & CFO





Kei Sugawara
External Director

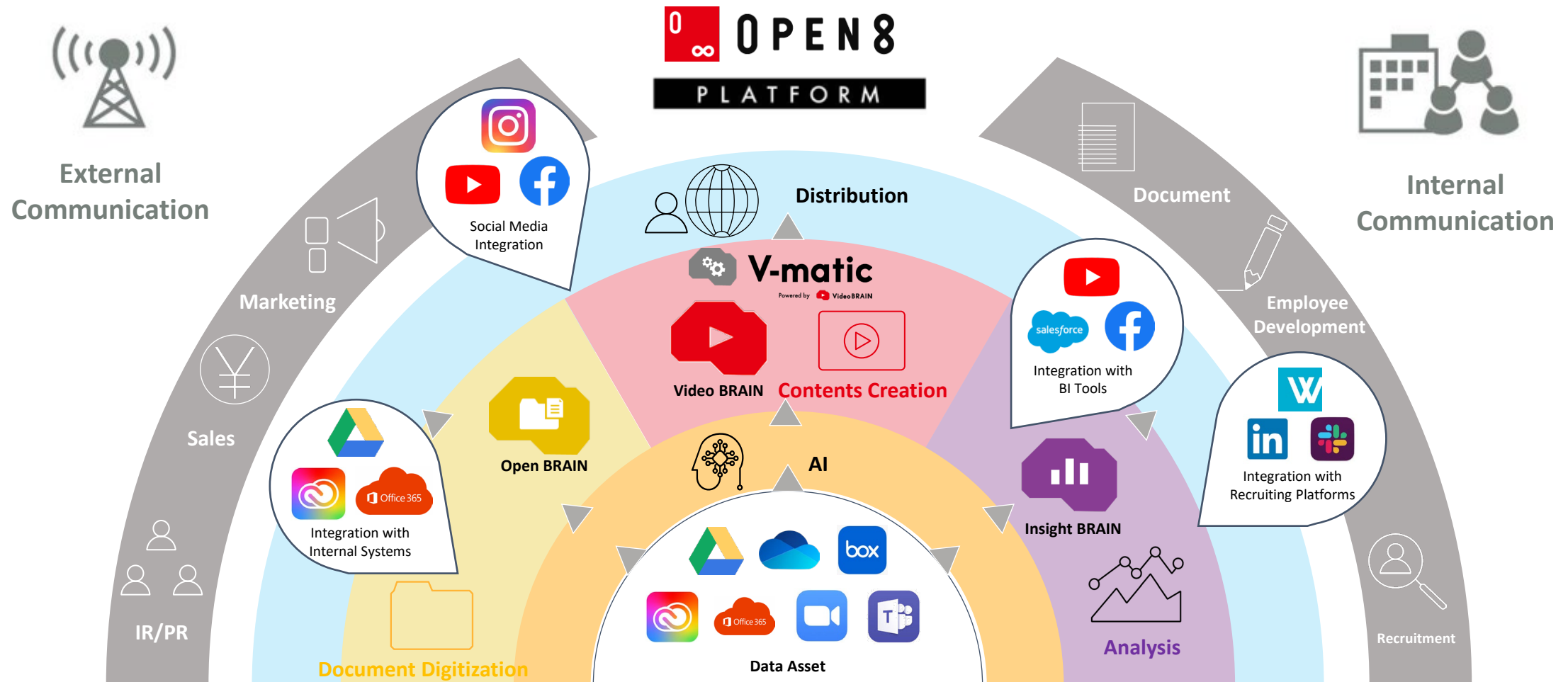


Full-time Audit & Supervisory Board Member: Kaoru Mikami
 Audit & Supervisory Board Member (Outside) : Kenji Miyako, Masayasu Morita

Business Overview

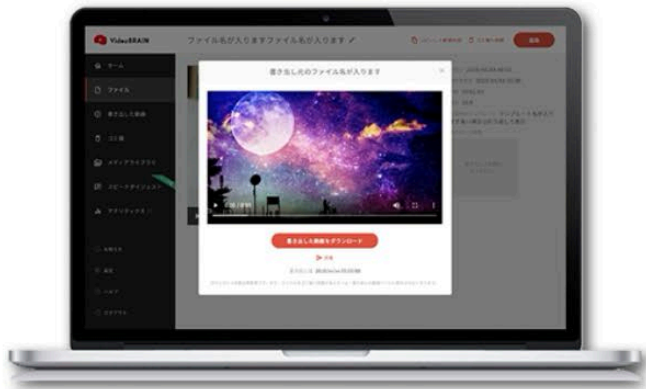
Our Platform Philosophy

An indispensable ecosystem of corporate information services
Providing the dynamic infrastructure for business information exchange

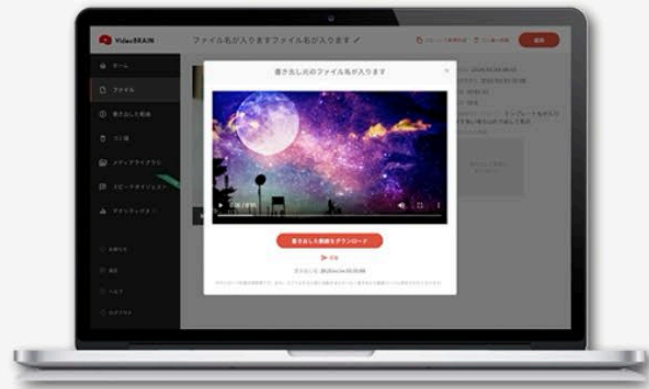


Product Lineup

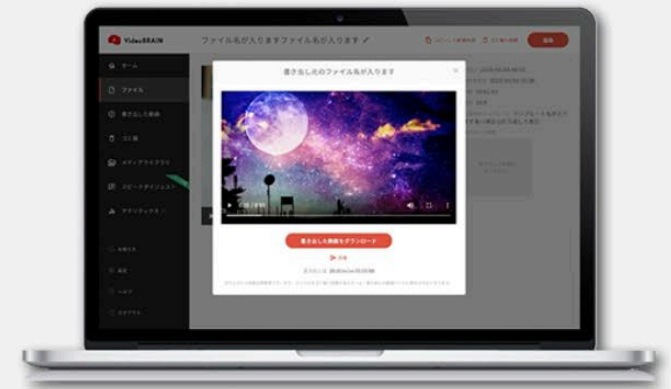
Automated Video Creation



AI Knowledge Management

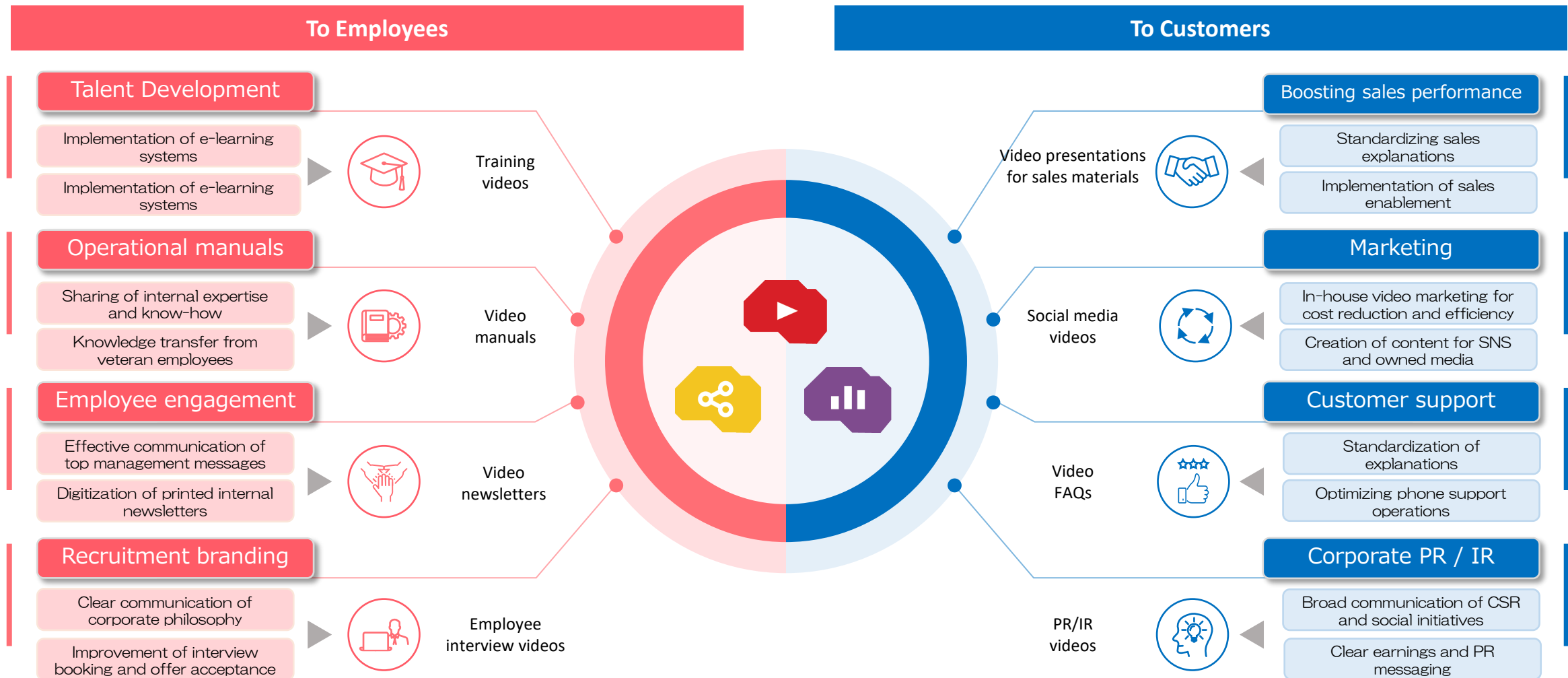


Analytics Module



Solving Business Communication Bottlenecks

Our goal is to become a service that contributes significantly to corporate decision-making by leveraging data accumulated and visualized through various initiatives.



Customer Base & Market Share

- Over 1,000 enterprise customers
- Serving more than 40% of Nikkei 225 companies
- Five consecutive years as market leader in Japan's automated video editing SaaS segment

花王プロフェッショナル・サービス Wacoal K O I K E Y A ALL HEARTS COMPANY	イオン九州株式会社 株式会社 オンワードコーポレートデザイン 生活協同組合コープかこしま	RENAISSANCE JTB 感動のそばに、いつも。 KONAMI SPORTS CLUB 日本旅行 NIPPON TRAVEL AGENCY 資格の学校 TAC	KDDI MELSC 三菱電機システムサービス株式会社 JSOL	cosme 山陰中央新報社 The San-in Chuo Shimpō 朝日学生新聞社 TKC出版 秋田書店 AKITA SHOTEN since 1948	中外製薬 ロートは、ハートだ。 ROHTO T-PEC Total Private Emergency Center kmb KMバイオロジクス 社会医療法人 河北医療財団
Consumer Goods	Retail	Consumer Services	IT / Software	Advertising / Media	Healthcare / Pharmaceuticals
Machinery, Electronics & Other Manufacturing	Financial Services	Construction / Real Estate	Corporate Services	Infrastructure / Logistics / Energy	Government / Public Sector / Institutions
HYOGO TOYOTA ELECOM LIFESTYLE INNOVATION CASIO IZUMI TECHNO NSK-Warner	MIZUHO みずほ証券 岡三オンライン証券 OKASAN ONLINE SECURITIES 野村証券 西日本シティ銀行 百十四銀行 FRANKLIN TEMPLETON	大和ハウス工業 DaiwaHouse LIXIL anabuki Daiwa Living® YAMADA HOMES	RECRUIT RICOH リコー AKT/O INEST	Energia 中国電力 三菱食品 MOL SINANEN	渋谷区 Shibuya City 横浜市 JAF 提携と行動が、人と社会と明日をつくる 学校法人 三幸学園 携みつづける、変わらぬ意志で。 東京商工会議所

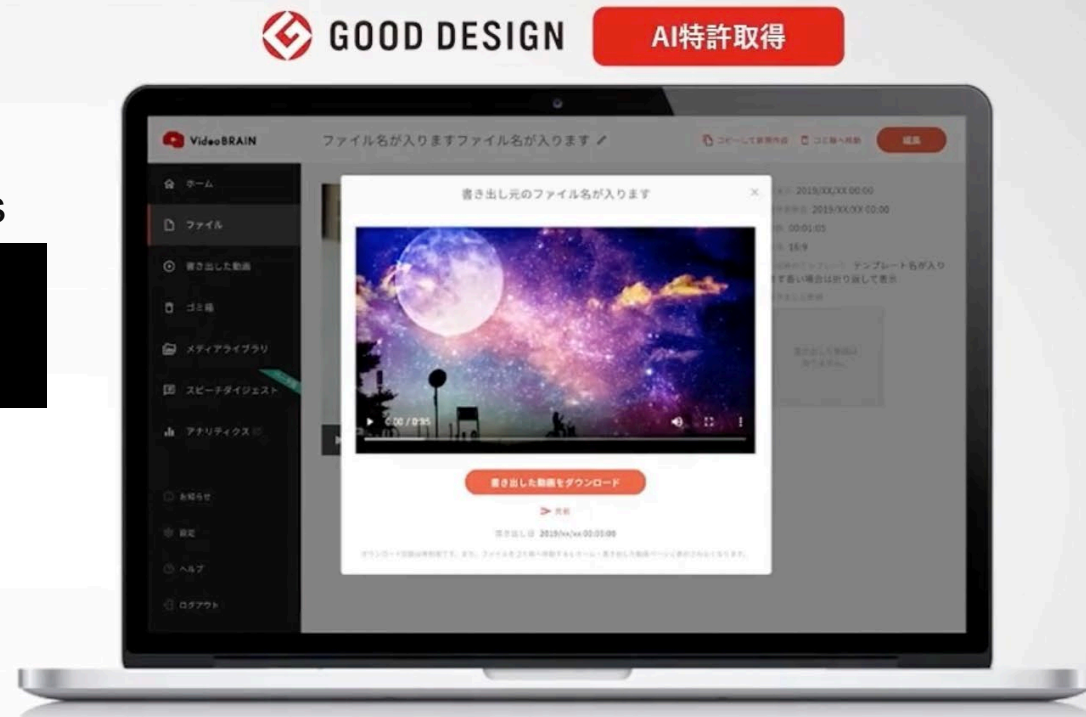


No. 1 in sales in Japan for five consecutive years

Video-editing for Business on Cloud



VideoBRAIN

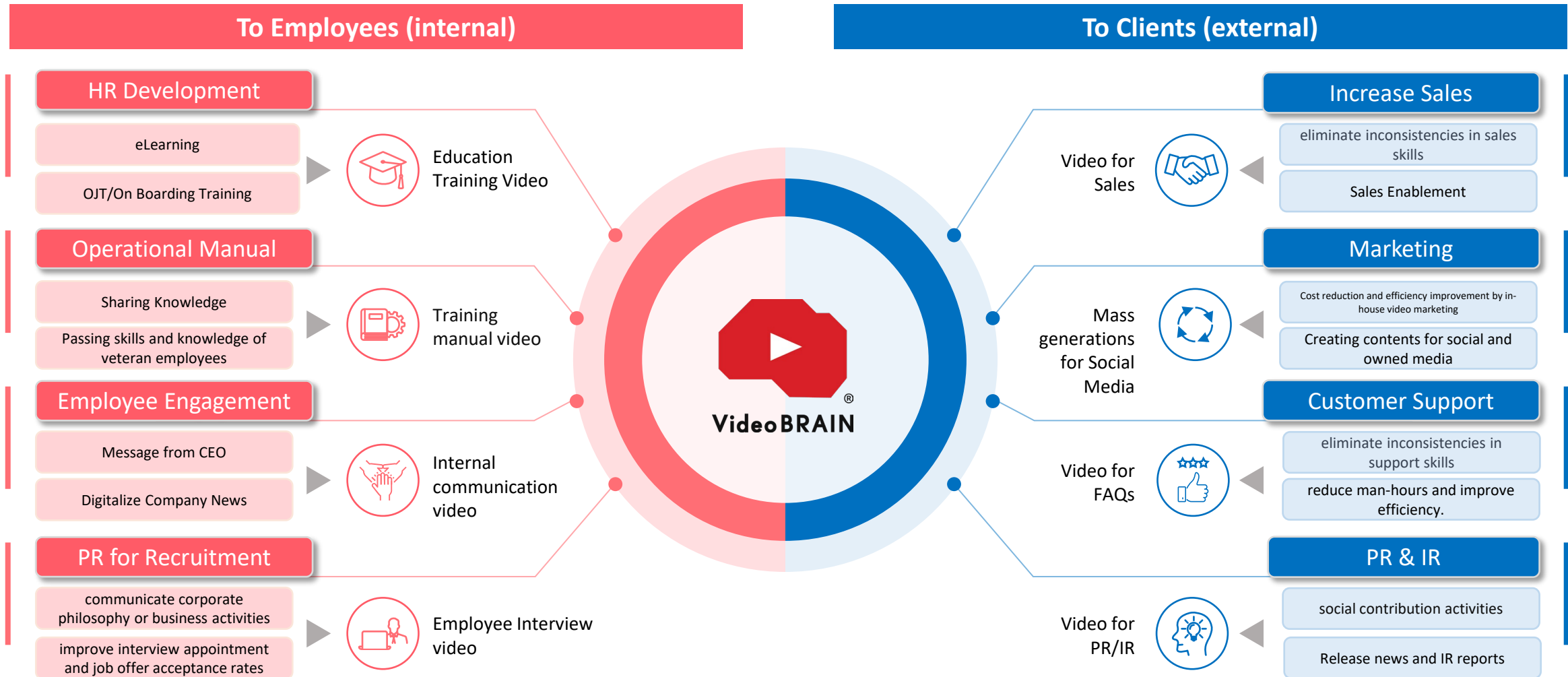


Our Clients

Implemented by over 1,000 companies, primarily large corporations

Contents/ Software	Medical/ Pharmaceuticals	Telecom/Media/ Publishing	Consumer Services	Consumer Goods	Retail
Real Estate	Corporate Services	Machinery/ Electrical Products	Construction	Finance	Food/Beverages

Solve Business Challenges Through Video



Open8's Proprietary Data Assets



Training data related to videos created using Video BRAIN

350K+

- 10M+ text overlay data (including font types, sizes, colors, animations, position, duration, character count, company info, and usage)
- 4,000+ original templates
- 5M image assets
- 300K video assets
- 3,500 BGM (background music) assets



Training data related to articles created using Open BRAIN

10,000+

entries including company info, usage context, user ID count, category, title, tags, file type, and viewing history



SNS data analyzed via Insight BRAIN

(Facebook, Instagram, YouTube)

Customer data


- 50,000+ company info, industry type, and employee scale

Service Overview

AI Video Editing Cloud

VideoBRAIN®


Create PR, training, and manual videos with no expertise needed



AI


Powerful editing support features

AI Assistant for Video Creation




ChatGPT-powered video creation support

AI Voice-Over




Generate narration from text

AI Subtitles



Auto-generate subtitles from audio

AI PowerPoint Import




Turn your PowerPoint into a video

Easy editing, just like PowerPoint

Unlimited video creation


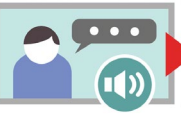
Ready for every business scenario



Multiple voice types
Pitch control
Speaking speed

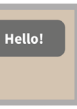

AI Voice-Over

Just type your text
— AI generates the voice-over





AI Subtitles

AI analyzes audio and adds subtitles automatically



AI Multilingual Translation

AI translates captions and narration into 50+ languages




AI PowerPoint Import

Edit videos just by uploading your PowerPoint

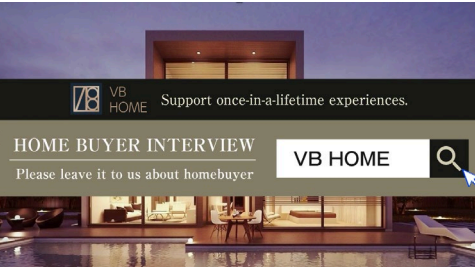
CONGRATULATION on JOINING US

Internal Training

For a new employee



SPEAKER
Sandra Mitchell




VB HOME Support once-in-a-lifetime experiences.

HOME BUYER INTERVIEW Please leave it to us about homebuyer

VB HOME

Approach to Work Basic Training


VB CONSULTING



Ready-made creative templates for any business situation


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AI Knowledge Management




Open BRAIN®

Simplify content creation, centralization, knowledge sharing, and employee training




All-in-one solution




AI-Generated Manual Videos

Auto-generate videos from manuals



AI-Generated Articles

Summarize videos and docs automatically



AI Multilingual Translation


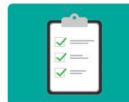





Translate into 50+ languages automatically

No-code, easy setup

Compatible with all devices

View logs & content analytics

Robust learning features

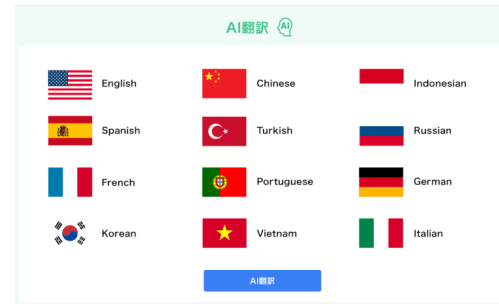
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Course Builder
 Combine multiple materials into structured training courses
- 
Testing
 Add tests after course completion
- 
User-based Analytics
 Analyze view logs per user
- 
CSV Export
 Download view logs in CSV format
- 
Page-based Analytics
 Analyze view logs per article
- 
Surveys
 Add survey forms
- 
Task Viewer
 Force-view task lists



AI-Generated Manual Videos



AI-Generated Articles



AI Multilingual Translation

The Ask

– Starting with a Conversation –

1. Direct Contact After This Event

- Companies interested in **AI video, training, manuals, and knowledge management**
- Even at an early interest stage — **conversation welcome**

2. Online Meetings for Initial Exploration

- Short online meetings to understand each other's challenges
- No commitment required
- Identifying potential **PoC or collaboration themes**

3. Local Partners Who Can Bridge Us

- Companies or organizations willing to
- Introduce us to potential clients
- Act as a local contact or liaison in Thailand

THANK YOU



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