

OPEN8

Open8 Introduction Deck – 2025

About me

Yoriko Suzuki

CBDO, Open8 Inc.



東証PRM: 3660



東証PRM: 2433



2018-
Chief Biz Dev Officer

2011-
Marketing Director

2000-
Planner, Account Executive



Company Overview

Vision & Mission



our Vision

To become a content technology company
that enriches the world.



our Mission

To create a world where people can experience
emotionally resonant, high-quality information.

Board of Directors, Fundraising & Shareholders

Company overview

Company Name	: Open8 Inc.
Founder CEO	: Yuko Takamatsu
Founded	: April 10, 2015
Employees	: 80 (as of March 2025)
Business Lines	: SaaS / API / MLaaS
Headquarters	: WeWork Hibiya Park Front, 2-1-6 Uchisaiwaicho, Chiyoda-ku, Tokyo
Corporate Website	: https://open8.com

Key Investors / Cap Table (as of Jan 2021)

Open8 successfully raised funds via Series D, bringing total capital raised to approximately ¥8 billion (approx. \$54M). [\[Press Release dated Jan 29, 2021\]](#)

Board of Directors



Yuko Takamatsu – President & CEO

• **HAKUHODO** •

iStyle
COO, CMO

Cosme.com
CEO

cosme/next
CEO

Joined Hakuhodo Inc. in 1996, where he led integrated campaigns for major automotive clients. In 2005, he joined iStyle Inc., the operator of @cosme, Japan's largest cosmetics review platform, and served as Director, COO (Chief Operating Officer), and CMO (Chief Marketing Officer). He also held CEO roles at Cosme.com, Cosme Next, and iStyle Global (Singapore), overseeing both domestic and international cosmetics-related businesses. In 2012, he led iStyle's successful listing on the Tokyo Stock Exchange First Section. In April 2015, he founded OPEN8 Inc.



Takahiro Sawada
Director & CFO

大和証券 SMBC

MERCER

FRONTIER
MANAGEMENT
INC.

UBS

MedPeer



Kei Sugawara
External Director

ANDERSEN
CONSULTING

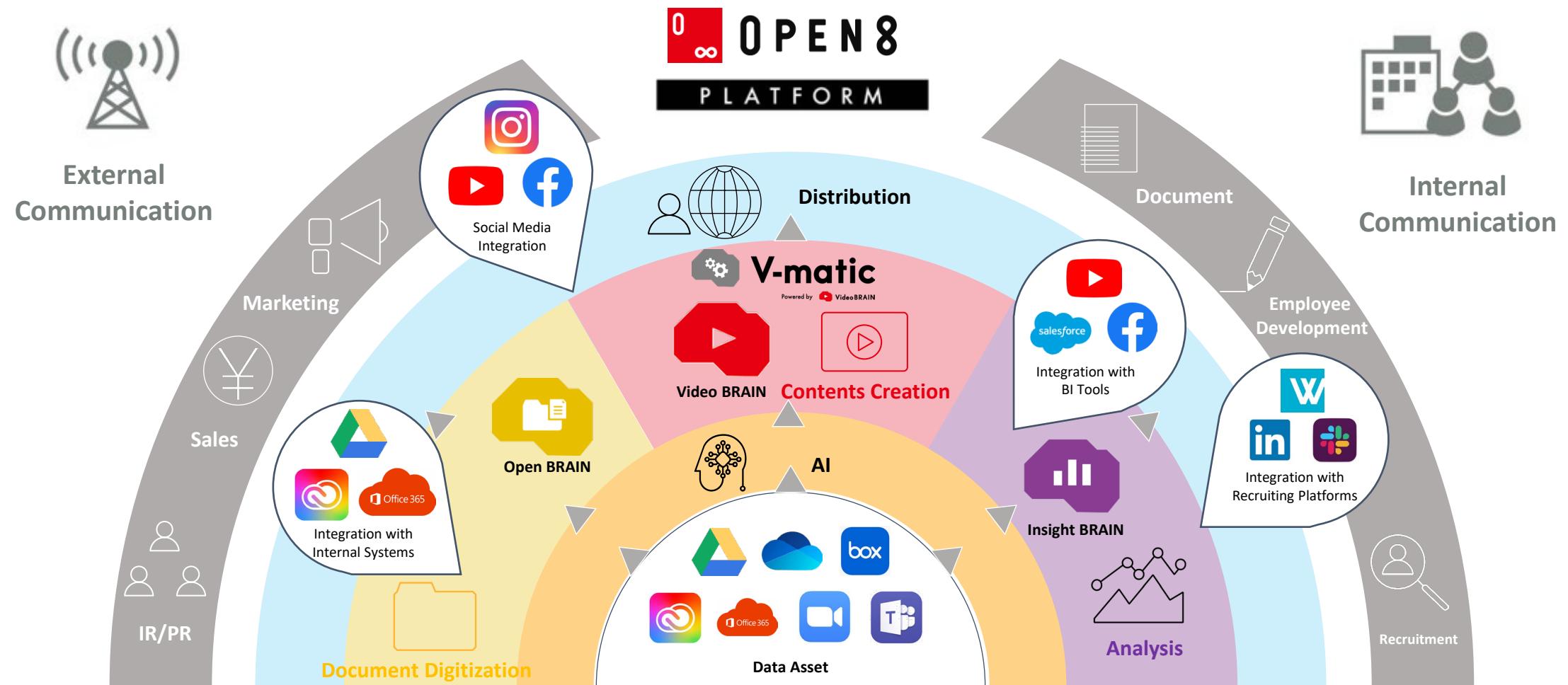
Arthur D Little
 iS G S

Full-time Audit & Supervisory Board Member: Kaoru Mikami
Audit & Supervisory Board Member (Outside) : Kenji Miyako, Masayasu Morita

Business Overview

Our Platform Philosophy

An indispensable ecosystem of corporate information services
Providing the dynamic infrastructure for business information exchange

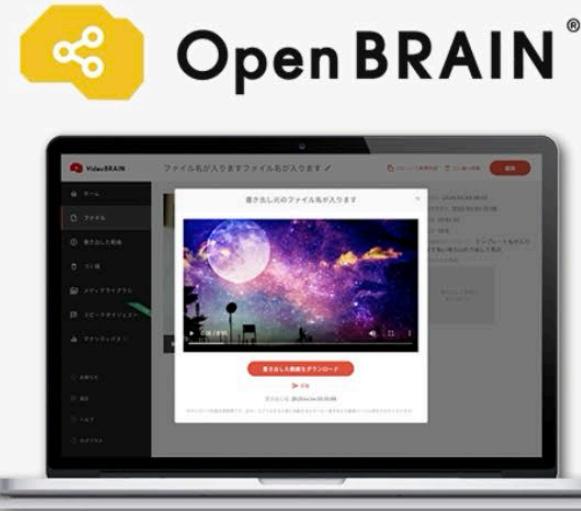


Product Lineup

Automated Video Creation



AI Knowledge Management

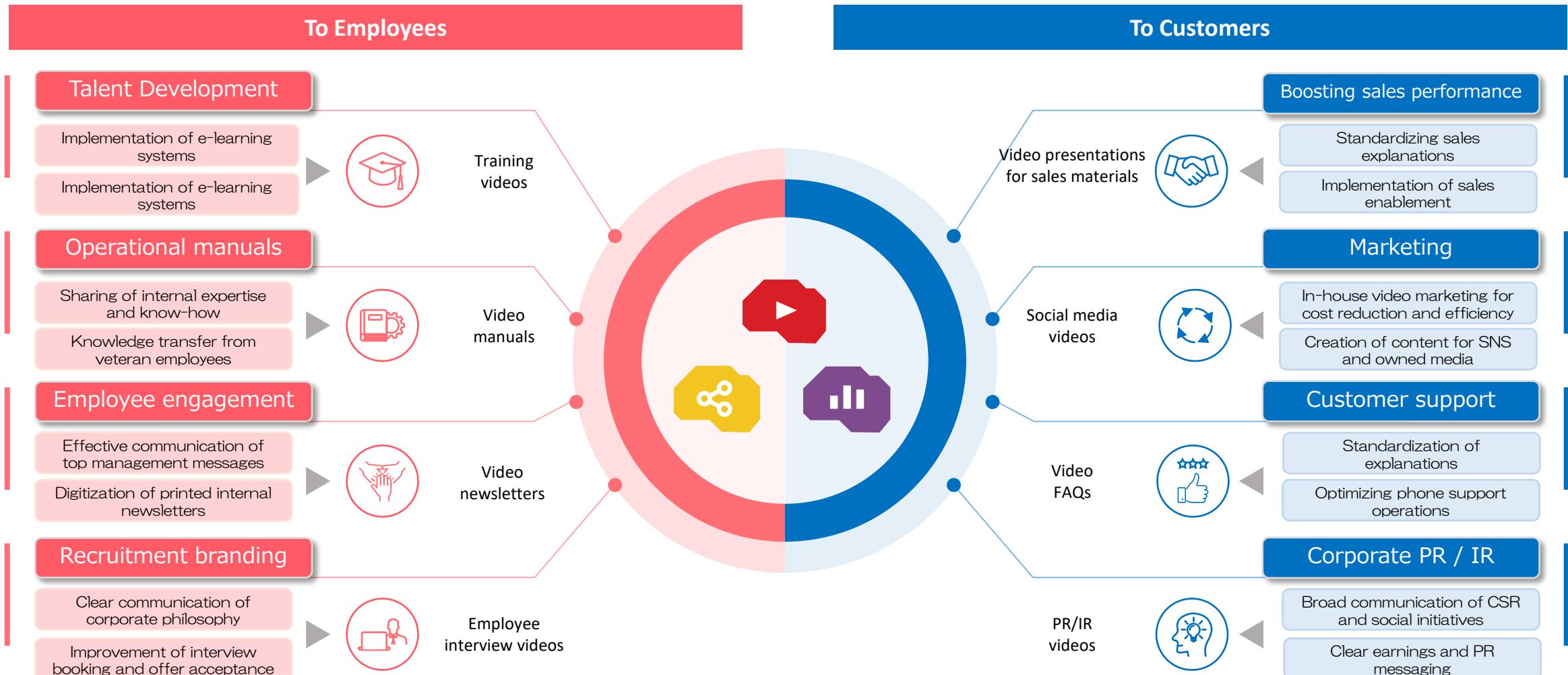


Analytics Module



Solving Business Communication Bottlenecks

Our goal is to become a service that contributes significantly to corporate decision-making by leveraging data accumulated and visualized through various initiatives.



Customer Base & Market Share

- Over 1,000 enterprise customers
- Serving more than 40% of Nikkei 225 companies
- Five consecutive years as market leader in Japan's automated video editing SaaS segment



Consumer Goods



Retail



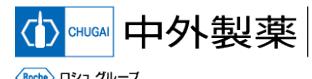
Consumer Services



IT / Software



Advertising / Media



Healthcare / Pharmaceuticals

Machinery, Electronics & Other Manufacturing

Financial Services

Construction / Real Estate

Corporate Services

Infrastructure / Logistics / Energy

Government / Public Sector / Institutions





No. 1 in sales in Japan for five consecutive years

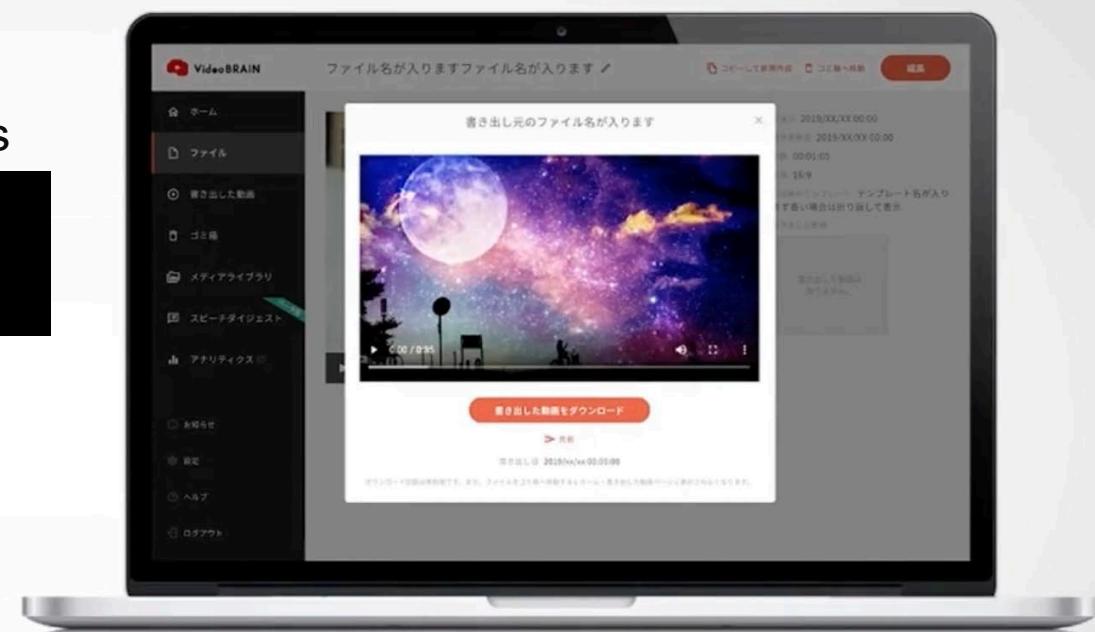
Video-editing for Business on Cloud



VideoBRAIN

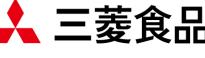


AI特許取得

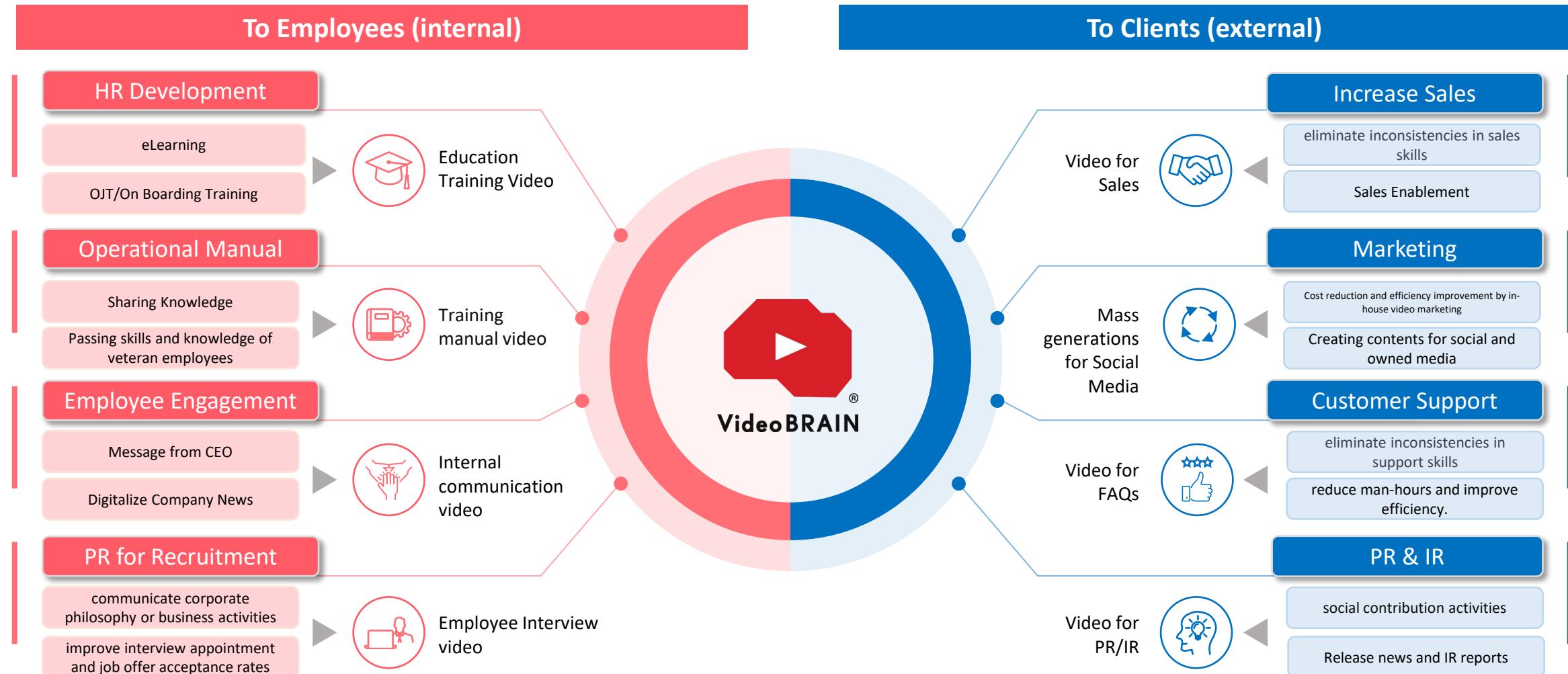


Our Clients

Implemented by over 1,000 companies, primarily large corporations

					
 	 	 			
 			 		
Contents/ Software	Medical/ Pharmaceuticals	Telecom/Media/ Publishing	Consumer Services	Consumer Goods	Retail
Real Estate	Corporate Services	Machinery/ Electrical Products	Construction	Finance	Food/Beverages
					
 明和地所			 		
 					
	挑みつづける、変わらぬ意志で。 				

Solve Business Challenges Through Video



Open8's Proprietary Data Assets



Training data related to videos created using Video BRAIN

350K+

10M+	text overlay data (including font types, sizes, colors, animations, position, duration, character count, company info, and usage)
4,000+	original templates
5M	image assets
300K	video assets
3,500	BGM (background music) assets



Training data related to articles created using Open BRAIN

10,000+

entries including company info, usage context, user ID count, category, title, tags, file type, and viewing history



Customer data

50,000+

company info, industry type, and employee scale

SNS data analyzed via Insight BRAIN

(Facebook, Instagram, YouTube)

Service Overview



AI Video Editing Cloud



VideoBRAIN®

Create PR, training, and manual videos with no expertise needed



AI

AI Assistant
for Video Creation



ChatGPT-powered
video creation support

AI Voice-Over



Generate narration
from text

AI Subtitles



Auto-generate
subtitles from audio

AI PowerPoint Import



Turn your PowerPoint
into a video

Easy editing, just like PowerPoint

Unlimited video creation

Ready for every business scenario



Ready-made creative templates for any business situation



Multiple voice types
Pitch control
Speaking speed

AI Voice-Over

Just type your text
— AI generates the voice-over



AI Subtitles

AI analyzes audio and adds
subtitles automatically



AI Multilingual Translation

AI translates captions and
narration into 50+ languages



AI PowerPoint Import

Edit videos just by uploading
your PowerPoint



AI
Knowledge Management

Open BRAIN®

Simplify content creation, centralization, knowledge sharing, and employee training

AI-Generated Manual Videos

Auto-generate videos from manuals

All-in-one solution

AI-Generated Articles

Summarize videos and docs automatically

AI Multilingual Translation

Translate into 50+ languages automatically

No-code, easy setup
Compatible with all devices
View logs & content analytics
Robust learning features



AI-Generated Manual Videos



AI-Generated Articles



AI Multilingual Translation



Course Builder

Combine multiple materials into structured training courses



Testing

Add tests after course completion



User-based Analytics

Analyze view logs per user



CSV Export

Download view logs in CSV format



Page-based Analytics

Analyze view logs per article



Surveys

Add survey forms



Task Viewer

Force-view task lists

The Ask

– Starting with a Conversation –

1. Direct Contact After This Event

- Companies interested in **AI video, training, manuals, and knowledge management**
- Even at an early interest stage — **conversation welcome**

2. Online Meetings for Initial Exploration

- Short online meetings to understand each other's challenges
- No commitment required
- Identifying potential **PoC or collaboration themes**

3. Local Partners Who Can Bridge Us

- Companies or organizations willing to
- Introduce us to potential clients
- Act as a local contact or liaison in Thailand

THANK YOU



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