

DBIz

Data Driven for Right Decision



Centralized
Data



Right
Decision



Timeliness

Nuchanat Rongroang
CEO/Founder

Toy Factory



Toy Shop



Toy Manufacturing Process

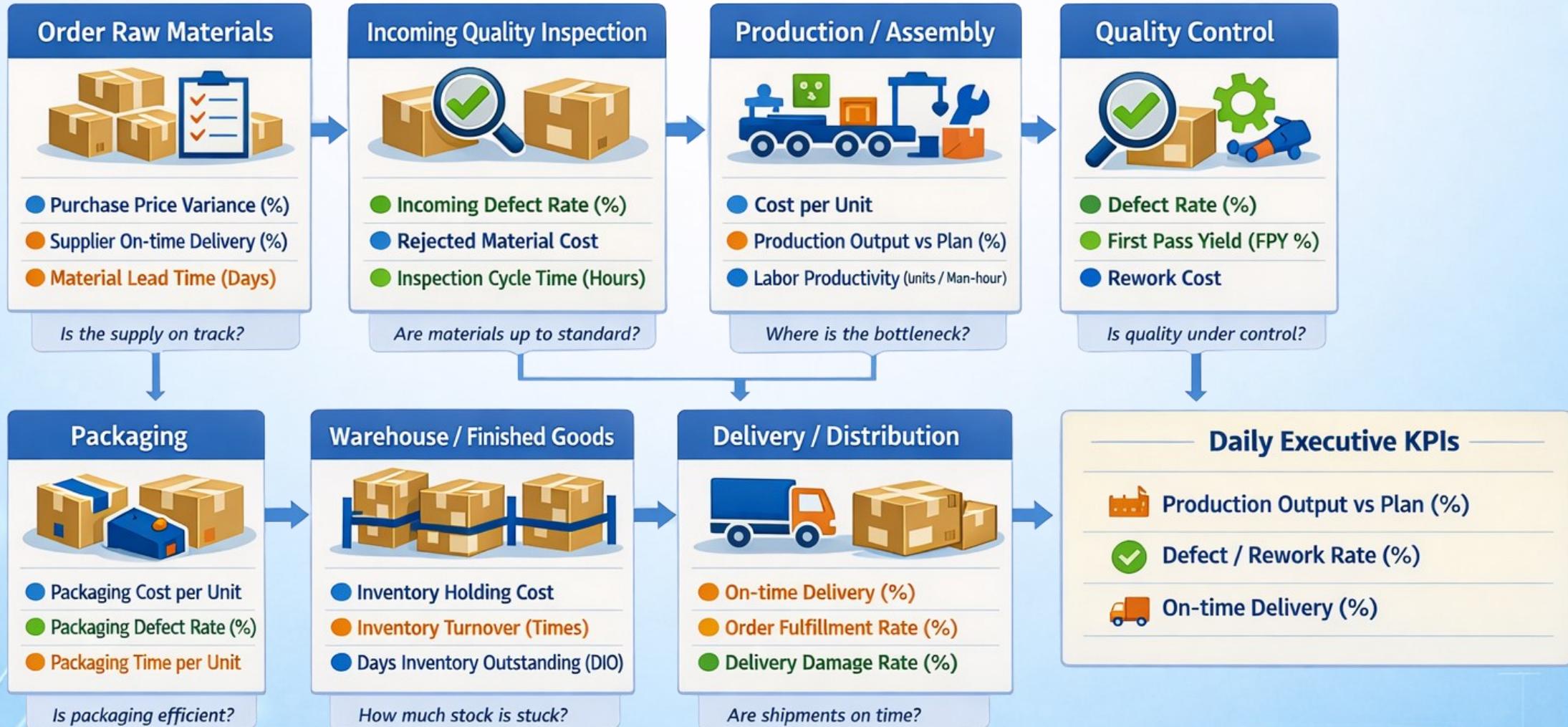
Raw Material Raw Material Warehouse Cutting / Preparation Sewing / Assembly Stuffing & QC Finished Goods Warehouse



Raw Material Purchasing → Raw Material Warehouse → Cutting / Preparation → Cutting / Preparation → Sewing / Assembly → Packaging → Shipping / Delivery
Deliver to Customer



Toy Manufacturing Process



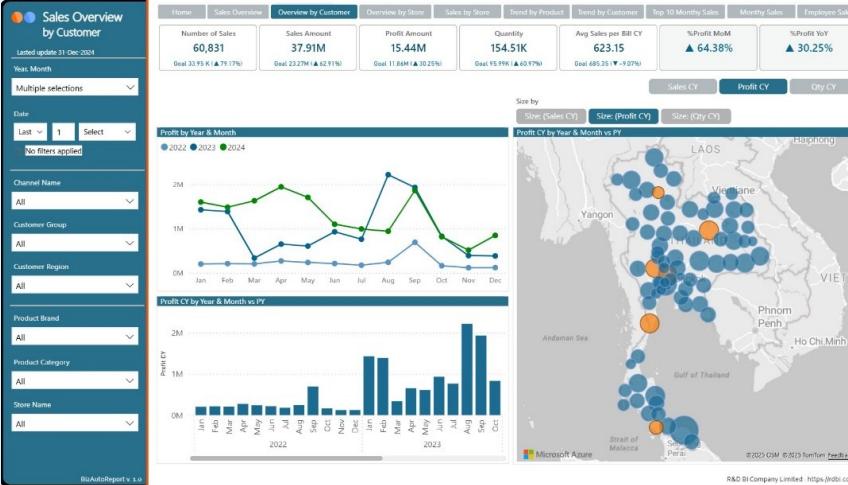
Data Management and Analytics

ERP MRP X X TXT W SQL Oracle



Current Challenges	Current Approach	DBIz Innovation
 Data Silos	 Fragmented Data	 Centralized Data
 Excel Reporting	 Manual Process	 Auto Refresh
 Limited Visibility	 Separate Reports	 Executive Dashboard
 Slow Decisions	 Report-Driven	 Real-Time Insights
 Hard to Compare	 Limited Analysis	 Trends & Metrics
 Delayed Issues	 Reactive Response	 Alerts & Monitoring

Sales



Inventory

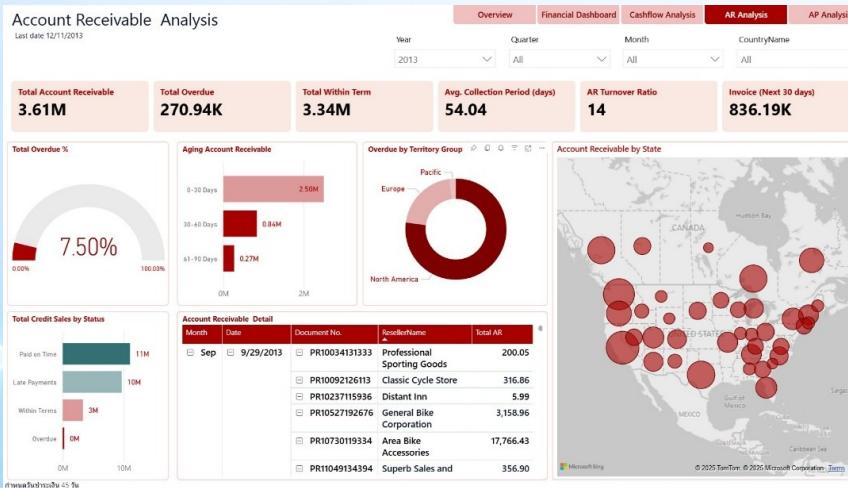


Growth



Risk

Financial and Accounting



Right Decision



Timeliness

Production



Centralized Data

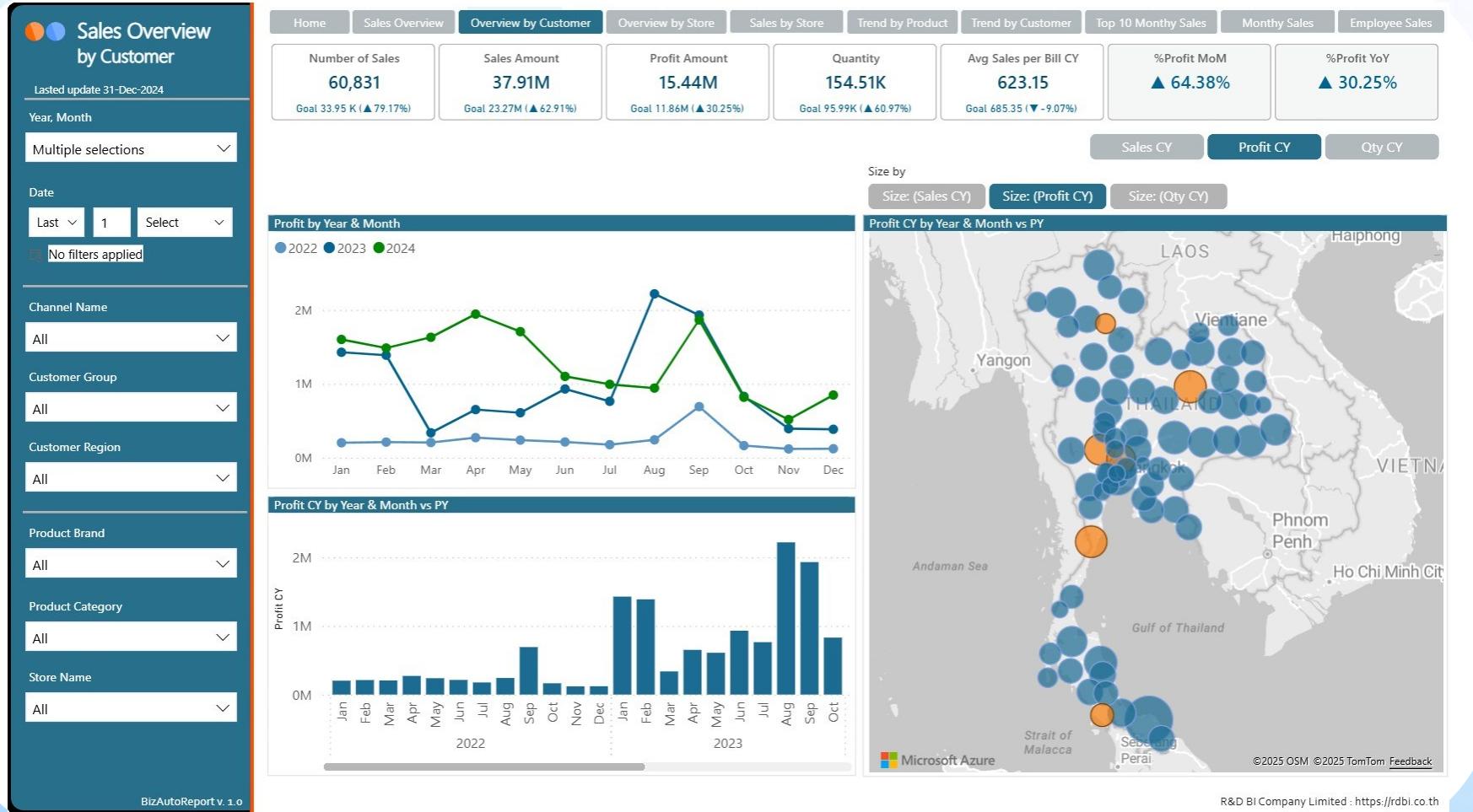


Efficiency



Cost

Sales Intelligence


 R&DBI Company Limited : <https://rdbi.co.th>


Inventory Intelligence



Financial & Accounting Intelligence

Account Receivable Analysis

Last date 12/11/2013

Overview Financial Dashboard Cashflow Analysis AR Analysis AP Analysis

Year: 2013 Quarter: All Month: All CountryName: All

Total Account Receivable
3.61M

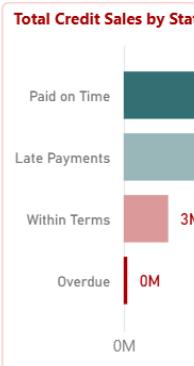
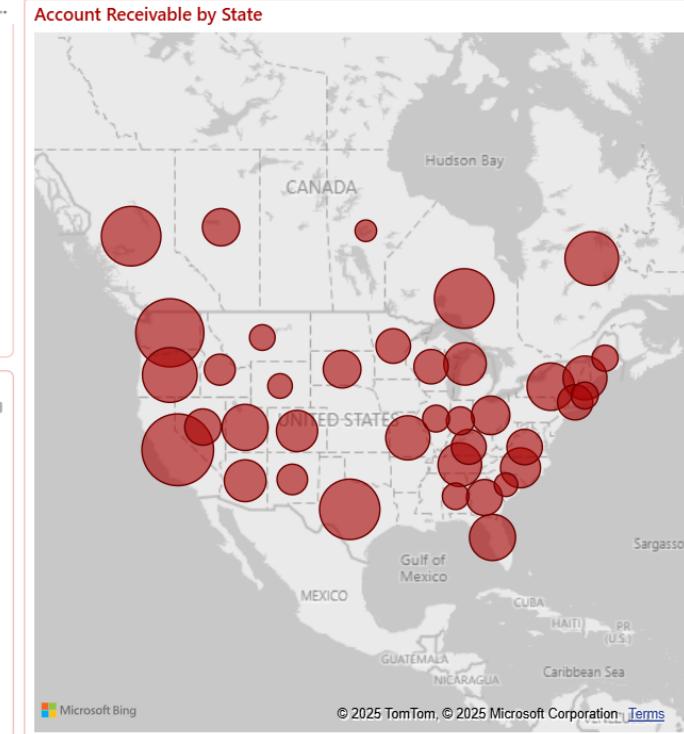
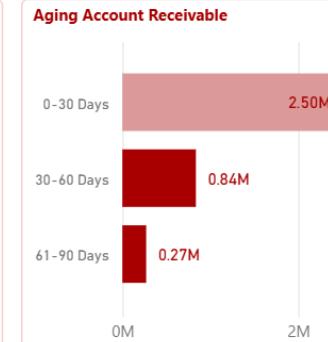
Total Overdue
270.94K

Total Within Term
3.34M

Avg. Collection Period (days)
54.04

AR Turnover Ratio
14

Invoice (Next 30 days)
836.19K



Account Receivable Detail

Month	Date	Document No.	ResellerName	Total AR
Sep	9/29/2013	PR10034131333	Professional Sporting Goods	200.05
		PR10092126113	Classic Cycle Store	316.86
		PR10237115936	Distant Inn	5.99
		PR10527192676	General Bike Corporation	3,158.96
		PR10730119334	Area Bike Accessories	17,766.43
		PR11049134394	Superb Sales and	356.90

Production Intelligence

Production Efficiency

ประสิทธิภาพการผลิต



Highlights DBIz

Comprehensive KPI analysis

[Organization, Department, individual]

Analyze compare actual vs target automatic

[Ratios by Departments, Brands, Channels, Sale]

Analyze compare historical data 10+ years

annually, quarterly, monthly **automatically**



DBIz Process

Data Driven for Right Decision

Data Collection



- ERP
- MRP
- Excel
- TXT 
- SQL 
- Oracle

Data Processing

ETL / Data Preparation



Data Analysis / Visualization

Interactive Dashboards



Insights



Share to User



Security &
Privacy

Accomplished with DBIz

From Manual Reporting to Insight-Driven Management

Before DBIz



Fragmented Files



Manual Reporting



Scattered Data

DBIz Solution



Centralized Database



Automated Refresh



KPI Dashboard

After DBIz



Clean Dashboards



Real-Time Insights



Clear Overview



Data Accuracy



Timeliness



Actionable Insight



Early Risk Visibility

Management Team



Nitikarn Rongroang [Tal]
CMO

- SME Activities 20+ Years
- Event/Expo 14 Years
- Digital Marketing /SME Online

Consultant 8+ years



Nuchanat Rongroang [Nuch]
CEO / Co-Founder

- Business Analyst 20+ Years
- Business and Industrial Consultants 100 clients

- Experiences 18 BI Projects



Keattipong Daikarn [Sheep]
CTO / Co-Founder

- Web Application 10+ Years
- Business Intelligence 8+ Years

Experiences 10 BI Project



Partner

Sale/Marketing



Software / Platform



Microsoft



Training



TRAINOCATE

Hardware / Infrastructure



Google Cloud

FUJITSU



Value Preposition



Speed



Simple



Sustainable



Right Decision



Timeliness

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